



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u> 575765 /		<u>Alt Order #</u> 09821617
<u>Product</u> US CHAMBER OF COMMER		
<u>Contract Dates</u> 09/19/12 - 09/28/12		<u>Estimate #</u> 1379
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/18/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	09/19/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				2	\$2,400.00			
N 2	8	09/19/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	6	\$14,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				6	\$2,400.00			
N 3	8	09/19/12	09/21/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$2,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				1	\$2,400.00			
N 4	8	09/19/12	09/21/12	M-F 9a-10a	9a-10a		:30			NM	6	\$9,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				6	\$1,600.00			
N 5	8	09/19/12	09/21/12	M-F 10a-11a	10a-11a		:30			NM	6	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				6	\$800.00			
N 6	8	09/19/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				2	\$2,400.00			
N 7	8	09/19/12	09/21/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$6,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				2	\$3,200.00			
N 8	8	09/22/12	09/22/12	MLB on FOX Daytime	12p-7p		:30			NM	1	\$1,000.00
		MLB										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$1,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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575765 /		09821617
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/12 - 09/28/12	US CHAMBER OF COM	1379
<u>Advertiser</u>		<u>Original Date / Revision</u>
US Chamber of Commerce		09/18/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/23/12	09/23/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$1,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,200.00			
N 10	8	09/23/12	09/23/12	FOX News Sunday	10a-11a		:30			NM	1	\$1,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,200.00			
N 11	8	09/23/12	09/23/12	FOX NFL Pregame	FOX NFL Pregame		:30			NM	1	\$2,500.00
		NFL PREGAME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,500.00			
N 12	8	09/24/12	09/28/12	M-F 6a-8a	6a-8a Rotator		:30			NM	7	\$16,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				7	\$2,400.00			
N 13	8	09/24/12	09/28/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$24,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$2,400.00			
N 14	8	09/24/12	09/28/12	M-F 8a-9a	8a-9a News		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$2,400.00			
N 15	8	09/24/12	09/28/12	M-F 10a-11a	10a-11a		:30			NM	10	\$8,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$800.00			
N 16	8	09/24/12	09/28/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$2,400.00			
N 17	8	09/24/12	09/28/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$9,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				3	\$3,200.00			
N 18	8	09/24/12	09/28/12	M-F 9a-10a	9a-10a		:30			NM	7	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				7	\$1,600.00			
<b>Totals</b>											<b>76</b>	<b>\$146,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/28/12	76	\$146,700.00	\$124,695.00
<b>Totals</b>	<b>76</b>	<b>\$146,700.00</b>	<b>\$124,695.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">WJW</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">9/18/12</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

**Total Charges:**     \$ 135,500     GROSS

This broadcast time will be used by: US Chamber of Commerce

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

USCHAMBER OF COMMERCE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**\* TO BE SIGNED BY ISSUE ADVERTISER**

2/8/12      [Signature]      202-463-5560  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em;">WJW-TV</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">9/20/12</div>
---	--

I, Lauren Schumacher

do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	9/19 - 9/28			

**Total Charges:**      \$ 11,200      GROSS

This broadcast time will be used by: US Chamber of Commerce

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐

Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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**\* TO BE SIGNED BY ISSUE ADVERTISER**

2/6/12      [Signature]      202-463-5560  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title